

**RRA LUR**

regionalna razvojna agencija  
ljubljske urbane regije

POBUDNIK IN SKRBNIK TRAJNOSTNEGA RAZVOJA REGIJE



## POVEZOVANJE OBLIKOVANJA IN INDUSTRIJE

Proizvodnja: Mizarstvo Amek

Izdelek: omarica TRAMEK

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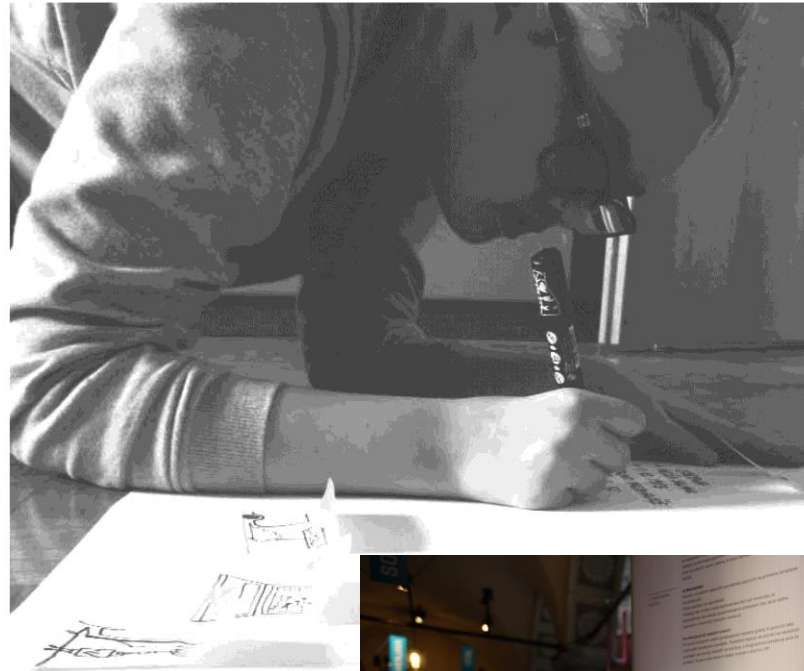
Nagrada: najboljši izdelek mednarodnega paviliona na dogodku 100% Design Festival London



- To present the existing services more effectively to both current and potential users: one very revealing piece of data is that as many as 70 percent of the suggestions the LPP receives from bus riders are, in fact, already being put into practice.<sup>37</sup>

Everything I have mentioned are potential points of departure for defining and verifying problems, and seeking solutions, with the help of service and information designers in close connection with all stakeholders involved in the operation and co-creation of the service. This connection is ensured by the social engagement of design, the inclusion of broader

on the established f designing some-  
 re problem, but a  
 generate a model  
 ring questions  
 use it, is essential –  
 n puts the designer  
 blems. With this  
 constantly reminds  
 ize it; we must



**RAZVOJ INOVATIVNIH STORITEV**





SPODBUJANJE INOVATIVNIH MODELOV ZA RAZVOJ PODJETNIŠTVA